



At McMurry, we're more than a custom publisher, we're your marketing partner for proven return on investment. A higher level of thinking, consultation, strategy and results are all yours

PRODUCTION

Taking your creative from computer to print takes a great team.

McMurry has an in-house team of printing experts dedicated to making what appears on the screen perfect on paper, too. While lesser competitors outsource printing to Mexico and other foreign countries, you can count on McMurry's production team to:

- Finesse and color-proof all of your pages.
- Create proofs exactly calibrated to the printing press.
- Conduct press checks of your publication directly at the printer to ensure that your pages are being printed in the correct order and that the color is in register.
- Handle all of the paper and printing negotiations so you don't have to worry about whether or not you are getting the best possible printing rates and quality.

Quick payments equate to quick friendships. McMurry pays our vendors in seven days or less. Because of this, our partnership with our printers is second-to-none. Meaning they take extraordinary steps to assure your publications are perfect.

McMurry
CustomPlus™

PICTUREPERFECT™

Professional photography isn't always an option. That certainly doesn't mean the photos you supply shouldn't look crisp and have great colors and contrast in your printed piece. Our PicturePerfect™ team touches up all of your photos to make sure color, lighting and contrast are as perfect as they can be. But sometimes you might need a little more, like the sky in a hospital exterior shot changed, someone's eyes opened in a group photo, a little sweat removed or a virtual nip and tuck for an influential board member. We can do that for you too. Check out a few before and after shots.

McMurry CustomPlus™

AWARDS

Almost any custom publisher can say they're award-winning. If you think about it, "award-winning" can mean you've won one award. Rest assured, McMurry does not use the term lightly – we've won over a thousand awards. McMurry is the only custom publisher to win awards year after year for over 20 years. This track record is just one example of how we are committed to continued excellence.

But winning awards is just the start. Many of our experts actually judge publishing awards, too. Aside from that, McMurry has our own industry-renowned "Magnum Opus" custom publishing awards, which are judged by our experts. Many of our competitors submit their work to be in the running for the coveted award. It's just another example of why we say, "Our competitors learn from us. Shouldn't you work with us?"